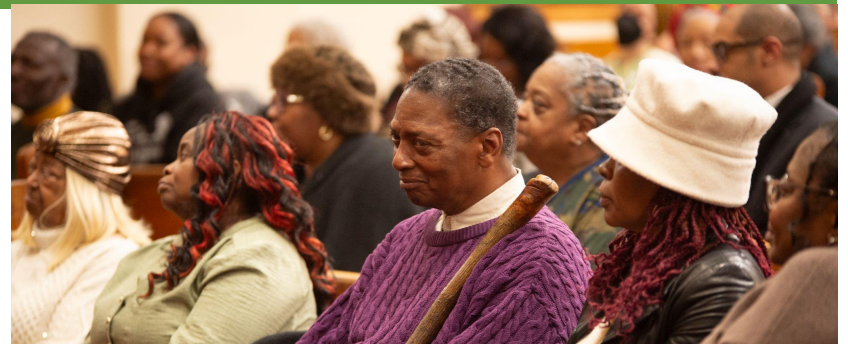


SPONSORSHIP OPPORTUNITIES



Local Impact. Global Action.

2026 NATIONAL SYMPOSIUM REPARATIONS

6th Annual FOR STATE AND LOCAL

December 2-4, 2026
Evanston, IL

firstrepair.org
info@firstrepair.org

 **FirstRepair**
Informing Local Reparations, Nationally

ABOUT FIRSTREPAIR

FirstRepair believes in a just society where Black people are liberated, thriving, and repaired. We believe that the path to true repair requires a robust and sustainable movement dedicated to addressing the enduring legacies of systemic harm.

Our vision is a future where state and local reparations have dismantled the barriers to Black prosperity, ensuring all Black residents live in communities that have fully remedied historic and ongoing anti-Black practices.



Our mission is to fuel a movement that educates and equips leaders, stakeholders, and allies to advance local reparations policies.

FirstRepair supports local leaders to successfully implement tangible reparations through local efforts. We do this by synchronizing and equipping local leaders; building a national movement for local reparations; and demonstrating life with repair.

We are the primary resource for legislative and appointed bodies, elected leaders, legal experts and reparations practitioners who are seeking information, support, and community for the frameworks necessary to achieve tangible, lasting redress for Black communities. We are also the go-to partner for community advocates, interfaith and lay leaders, academics and researchers, activists and racial justice leaders committed to reparatory justice.

THE SYMPOSIUM

Since 2021, FirstRepair has gathered reparations practitioners in **Evanston, Illinois**, the first municipality to pass tax-funded legislation enabling local reparations. This three-day symposium is the signature event for the local reparations movement. Attendees also participate in a bus tour, a Town Hall Session, live Toolkit sessions, and an awards dinner recognizing significant leaders and achievements of the past year.

The Symposium fosters collaboration and facilitates discussions on best practices and tools towards crafting a sustainable model of local reparations. Our gathering includes over 30 sessions on topics including policy design, interfaith partnerships, communication and public sentiment, research, legal strategies, and allyship. In addition to workshops, the Symposium provides policy design assistance for local government bodies and institutions.

Attendees include local, state, national, and international reparations leaders and practitioners, mayors and other elected executives, City Council and other legislators, public and private lawyers, clergy and lay leaders, academics and researchers, racial justice leaders, elders and youth, artists and musicians, and more.

WHO ATTENDS:

- Over **300 in-person attendees** from over **60 communities** across the U.S.
- 36% of attendees are grassroots and community leaders
- 20% of attendees are elected leaders, appointed officials, or government staff
- Over \$100,000 invested in local businesses

View the video [recap](#) and [photos](#) from last year's Symposium!

SPEAKERS AT THE SYMPOSIUM



Tonika Lewis Johnson
2025 MacArthur Fellow



Mayor Daniel Biss
City of Evanston



Dr. Joy DeGruy
Academic,
researcher and author,
Post Traumatic Slave
Syndrome



Vanessa Hall Harper
Councilwoman,
City of Tulsa



Dresien Heath
Why We Can't Wait



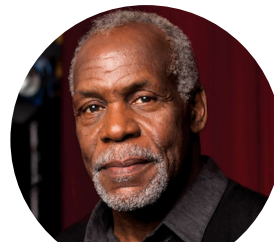
Ayanna Pressley
U.S. Congresswoman



Prof. Justin Hansford
Howard University



Dr. Damien Durr
Samuel Proctor
Dewitt Conference



Danny Glover
Actor, Producer



Tina Lifford
Actor, Playwright



Leon Rogers
Radio Host,
Comedian

OUR REACH

STATS:

- Symposium attracts over **300 in-person attendees** from more than **60 communities** across the U.S.
- FirstRepair has over **7900 followers on social media**

Our reach extends beyond social metrics or a single platform. Our community includes over **1,200 engaged members** on our email list, providing direct access to a highly targeted and loyal audience. Our Leadership collectively reaches over **30,000 followers** across various platforms — a powerful and permanent network connected to FirstRepair.

The buying power of Black community surpasses any other community. What sets our audience apart is not just their engagement, but their strong brand loyalty led by values alignment. Our attendees value and trust our community recommendations, and they generously share within their networks. When we share a product or service, our community listens — and more importantly, they act.





PRODUCT SPONSORSHIP OPPORTUNITIES

GIFT BAG SPONSOR:

Provide a special product or service to be included in 300 gift bags for Symposium attendees. This opportunity includes:

- **Exclusive Gift Bag Inclusion:** Showcase your product or service in our event gift bags, ensuring your brand reaches the hands of each attendee - a direct connection to attendees and our supporters.
- **Instagram Story Feature:** Gain immediate visibility with a shareable Instagram story dedicated to your brand, seen by our engaged followers who are always looking to discover and support aligned businesses.
- **Event Recap Video Highlight:** Enjoy a special spotlight in our professional event recap video, where your brand's involvement will be celebrated and shared with our audience.

PREMIUM MARKETING SPONSOR:

Elevate your brand's visibility and connect with our highly engaged community as a **Premium Marketing Sponsor**. With a \$1,000 sponsorship investment, your brand will receive enhanced recognition both leading up to and during the event.

This opportunity includes all benefits of the Gift Bag Sponsor Partnership with the addition of:

- **Spotlight in the FirstRepair Newsletter:** Receive a dedicated feature in our newsletter, reaching 1,200 inboxes of our loyal and active community members.
- **Logo Placement on the Event Website:** Your brand will be prominently listed as an official partner on the event website, showcasing your support to all event visitors.
- **On-Site Logo Display:** Gain increased exposure with your logo featured at the Symposium and acknowledgment as an official partner.

EVENT SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$50,000 As a presenting sponsor of this powerful convening, gain premium exposure and meaningful engagement with FirstRepair's influential community. Includes Eight (8) Event Registrations.

Awards Dinner Sponsor: \$25,000 Uplift and recognize grassroots, institutional, legislative, local commission leaders advancing reparations across the nation. Includes Six (6) Event Registrations.

Town Hall Sponsor: \$10,000 Ensure the voices of the community are heard and centered in shaping reparations practice at our annual open-to-the-public National Town Hall Meeting. Includes Four (4) Event Registrations.

Session Sponsor: \$5,000 Underwrite a program session, bus tour, Live Toolkit, plenary panel, exhibit or performance. Includes Two (2) Event Registrations

Guest Experience Sponsor: \$2,500 Sponsor health & wellness, photography, live entertainment, accessibility and technology services. Includes One (1) Event Registration.

Grassroots and Young Leader Sponsor: \$1,000 Bring leaders at all levels to the conversation with travel grants and stipends.

Hometown Sponsor: \$500 Help showcase Evanston as a model for the nation and the world.

ALL SPONSORS ARE RECOGNIZED THROUGH:

- Your logo and link on the FirstRepair website
- Social media posts announcing your participation
- Mentions in the event app (Whova) used by all attendees
- Signage throughout the Symposium
- Collateral materials in gift bags and information tables
- Podium announcements
- Appearance and Thank You in recap video



CONTACT

If you are interested in partnering with FirstRepair and the [National Symposium for State and Local Reparations](#), please reach out to victoria@firstrepair.org



Learn more about the Symposium!

